



Greetings
MY NAME IS

Ilai Amir

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ABOUT ME

I am a freelance film producer, director and editor based in Auckland, New Zealand.

My portfolio includes both fiction and documentary films, as well as music videos and online video production. I am passionate about creating my own work, as well as enabling people to develop their own voice through my role as a producer. I also freelance in other production-based roles.

My recent work as a producer includes *Balloons*, a 20-minute short film directed by Michael Hurst, and the short documentaries *Bitter Sweet* and *Lions*, both of which were selected to screen as part of the New Zealand International Film Festival 2016. I am currently in pre-production on a NZ Film Commission short, *Sail Away*.

I have edited most of the film projects I have produced and directed, as well as worked as a freelance editor. I am proficient with the Adobe suite (Premiere Pro, After Effects) & Avid.

In 2012 I co-founded *Votre Arme*, a multi-disciplinary production company based in Auckland, New Zealand. Before that I cut my teeth as a Producer and Digital Manager contributing to the development of *The Outlook for Someday*, New Zealand's sustainability short film challenge for young people of which I now serve as a trustee.

I LIVE IN

Tāmaki Makaurau
Auckland



Aotearoa
New Zealand

Video & Stills

Proficient with Adobe Creative Suite, Google Apps

Producing

- Financing/Fundraising Strategising
- Line Producing
- Production Managing / Co-ordinating

Production

- Camera Operator (DSLR, Canon C100 & C300, Sony A7s & FS7)

Post-Production

- Offline Editing (Premiere Pro / Avid)
- Basic Motion Graphics (After Effects)
- Basic Colour-Correction & Grading (Resolve)

Organisational / Business

Proficient with Google Apps, Microsoft Office, iLife, Trello, Slack

Systems & Processes

- Devising and documenting efficient organisation processes
- Evolving current systems & processes
- Researching, configuring & implementing appropriate web app solutions
- Custom Designed web app systems if needed

Marketing

- Social media content producing & execution
- Market Positioning / Audience Identification
- Basic media/ad buying

Business Development & Governance

- 6 month business development mentorship with Bridget Marsh (Creating What Matters)
- Trustee on the board of Connected Media (Principal Project; The Outlook for Someday www.theoutlookforsomeday.net)

Web

Responsive Design (Photoshop)

Web Development

- LAMP Stack
- Wordpress
- HTML5 / CSS3
- Jquery
- Media Queries

Wordpress Development

- ACF
- Custom Theme Development
- Basic Plugin Development
- Custom WooCommerce setups
- PaymentExpress (credit card gateway) configurations

Votre Arme

Creative Director

August 2014 – Present

- Creative Directing
- Pitching for work
- Estimates & Quotes
- Head of Production
- Principal Videographer
- Principal Editor & Motion Graphics
- Business Development (6 months of business mentorship)
- Marketing / Positioning
- Systems & Processes
- Finances (Cashflow, Projections etc)

Connected Media / The Outlook for Someday

Media & Technical Manager

May 2010 – May 2015

March 2007 – July 2009

- Devised and implemented an organisational technical/media strategy
- Developed a nationwide film-making workshop series
- Including lead facilitation of the workshops
- Social Media content producing (graphics, videos etc)
- Website maintenance and content editing
- Developed custom web app for managing a film challenge and workshop series (including public facing workshops and film challenge entry systems)
- Fundraising - grants, schemes, multi-year relationships
- Funder relationships
- Report writing to funders

Greenpeace

Assistant Web Producer

March 2011 – June 2011

- Offline/online mobilisation strategies
- Social Media content producing and execution
- EDM campaigns

Natcoll (now ACB Yoobee)

Dip. Web Development

2006 – 2007

FILMOGRAPHY

The Eversons - Hippy Girl - Music Video (In Production)

Producer

Dir. Thunderlips

Prod. Candlelit Pictures

Sail Away - Short Film (Pre-production)

Producer

Dir. Tama Jarman & Ella Becroft

Prod. Votre Arme in assoc. with the New Zealand Film Commission

Balloons - Short Film

Producer & Editor

Dir. Michael Hurst

Prod. The Actors' Program & Votre Arme

Estère - Ambition - Music Video

Co-Director & Editor

Dir. Ella Becroft & Ilai Amir

Prod. Candlelit Pictures

Bitter Sweet - Short Documentary

Co-Director, Producer & Editor

Dir. Ella Becroft & Ilai Amir

Prod. Votre Arme

- New Zealand International Film Festival 2016
- Arohanui Film Festival 2016

LIONS - Short Documentary

Co-Director, Producer & Editor

Dir. Ella Becroft & Ilai Amir

Prod. Votre Arme

New Zealand International Film Festival 2016

Belleville - Promotional Trailer

Producer, Editor & VFX

Dir. Ella Becroft

Prod. Votre Arme & Silo Theatre